



«VION» chain of electric charging stations for trucks is a new way of further autotransportation organization in the United States and North America

Project «VION»

Presentation for investors



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The results may differ significantly from the foreseen statements.

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The information may be distorted or partially lost, or incorrectly interpreted if it is translated in other languages.

If the translations are incorrect, the original document in English shall prevail.



Short review of the project

PROJECT CATEGORY

The real sector of the economy. **CREATING** of charging stations for **FURTHER AUTOTRANSPORTATION VEHICLES**

Implementation area

USA AND NORTH AMERICA

IMPLEMENTATION stage

PREPARING FOR THE PROJECT IMPLEMENTATION

ATTRACTED INVESTMENTS

37,5 MILLIONS OF US DOLLARS

TEAM

The company is registered in Estonia. **OUR International team HAS AN** experience in the implementation of projects in the field of Finance, investment and transport services.

Consultants

Elephant Marketing

GOAL

To make charging convenient, affordable and profitable for the owners of **FURTHER AUTOTRANSPORTATION VEHICLES** in the USA and North America

Our solution

WE WANT TO CREATE a specialized "Vion" CHAIN for the further **AUTOTRANSPORTATION VEHICLES**. To make Recharge time last from 30 to 50 min. To make charging quick - up to 3 cars at once, moving in a row on autopilot. We want to provide drivers During charging with additional services for recreation, eating and personal hygiene



VION well-demanded solutions

Consumers

Main target segment

Truck drivers - individual entrepreneurs, as well as small and medium transport companies.

Secondary target segment

Big autotransport companies.

Unsolved problems of charging stations Nowadays

Nowadays there is no chain of specialized electric charging stations for the further auto transportation vehicles

Existing charging stations for trucks with ICE do not have the necessary space to hold up to 3 electric trains at once (when driving with an autopilot by caravan), even when trying to adapt them to the needs of drivers of electric trains, and the necessary 1 hour rest areas for drivers (maximum charging time).

The electric charging stations for electric cars "Tesla Supercharger" (a chain of more than 1,100 charging stations in the US), which have been recently set up, are often located in cities or near supermarkets and do not have sufficient capacity - that's in addition to the list of drawbacks.

Advantages of VION

Creation of a chain of 40-50 electric-powered stations for trucks along the main transport routes (mainly interstate routes of the Interstate Highway System), having a path length of at least 1,600 km (1,000 miles) - within 1 year.

We are going to place stations along the routes of the trucks at a distance of 600 km (400 miles) from each other.

Charging time is 30-50 minutes. The possibility of tandem recharging up to 3 auto trains moving in the row with the help of an autopilot

Provision truck drivers with additional services during recharging (food, rest, personal hygiene, etc.)

Factors of investment attraction





Factors of investment attraction

- 1** The task of VION is to invest in the real sector of the economy associated with the construction of electric charging stations for the further auto transportation in the United States and North America.
- 2** VION offers a unique range of services for recharging of trucks. The recharging time lasts about 30-50 min. Recharging up to 3 trucks at once, when cars moving in a row using an autopilot. Providing truck-drivers with additional services during recharging (mini-market, cafe, rest and personal hygiene areas).
- 3** Due to the fact that electricity is used as an energy source, capital investments for the construction of 1 station, including land lease, are relatively small and are estimated about \$ 650,000, which allows to put into operation 50 complexes and guarantees to make a profit at the first stage within a year.
- 4** The absence of a chain of specialized electric charging stations for further autotransportation vehicles in the USA and North America makes the start of the project very beneficial in terms of attracting a significant number of customers to the stations and, correspondingly, high profitability of work of the stations.
- 5** The VION team focuses on professional financiers and transport specialists, who have realized years of experience in this project of the construction of electric stations for further autotransportation trucks.



Relevance and uniqueness of the project

Transparency

With the help of blockchain technologies VION realizes the transparency of its work. Transparency solves the main problem in the market of crypto-investment - the problem of investor confidence.

Technologies

Due to the use of electric energy as an energy carrier, high adaptability to the construction and operation of stations, as well as low cost of putting them into operation, is achieved.

Future oriented

As mentioned above, 50 charging stations are going to be constructed on the main highways of the Interstate Highway System already during one year

In the future, the project can be expanded to 250 stations within 3-4 years by opening additional stations covering almost the entire Interstate Highway System, as well as the most commercially interesting highways of the National Highway System, and, possibly, the main highways of the south of Canada and Mexico.

The maximum potential for the construction of electric stations in North America can be up to 1500 units or more.



Blockchain technologies

Advantages of using blockchain technology in the vion project:

With the help of blockchain technologies VION realizes the transparency of its work. Transparency solves the main problem in the market of crypto-investment - the problem of investor confidence.

PreICO and ICO organization. Investors with the help of blockchain technology will see the receipt and the amount of their funds in their personal account.

After the end of the ICO. IT specialists of VION company have developed a system of dividend distribution based on Ethereum blockchain technologies, which helps all holders of VION tokens to get a high profit. The blockchain voting on important management issues is envisaged.

Loyalty program. Each member of the loyalty program will be able to follow his personal account, accumulation and expenditure of his funds in real time - to monitor their participation and control over bonuses and their movement



How to make money on electric charging of further autotransportation vehicles

VION operates in accordance with the chosen investment strategy. After the successful completion of the Pre-ICO and ICO, the collected funds will be directed to the construction and commissioning of 50 charging stations located on the main highways of the Interstate Highway System. The project implementation period is 1 year.

The structure of the company and the professionalism of the team make it possible for clients to earn money in the conditions of changing market orientation of line haul transportation in North America in favor of electric transport. It is contributed by:

- 1) Announced by Tesla at the end of 2017 plans to start production of main electric tractors in 2019 with sales of 100,000 units of equipment by 2020 and 150,000 units by 2023.
- 2) Competitors of Tesla, in particular Mercedes, Mitsubishi, Volvo, Cummins and others have announced similar developments and the start of production of electric trucks.
- 3) Tesla has already received over 500 paid pre-orders from major American carriers by early 2018, including such well-known companies as PepsiCo (100 tractors), UPS (125 tractors) and a number of others.
- 4) ICBF only works with secure crypto-markets. All funds of clients and the fund are distributed between crypto-markets

As a result, the company VION and investors will be able to earn on revenue from the charging at stations. Services provided to drivers during recharging (the work of a convenience store, cafes, recreation areas) will be an additional source of income .

The economic justification of the project shows that the average number of recharging at one station can be 250 or more per day, the average number of visiting cafe is 100 or more. According to the calculations of the company, the annual revenue from the operation of 50 stations should exceed \$ 290 million and profit (before tax) \$ 60 million per year.

Vion | Professional team



Konstantin Radzivanovich
Co-Founder VIONUSA & CEO

Over 20 years of work experience on top-position in world class companies. Konstantin successfully managed large-scale projects in Europe and USA. Has great experience in development and real estate projects in USA.

Education:
PhD in Economics, Graduated from Lomonosov Moscow State University,
Economic Faculty, Specialty Economic-Cybernetics.



Juan A. Serrat
Chief Technical Officer

Juan has over 21 years of experience in the construction field, handling 28 projects with a value of about 600 million dollars. Certified General Contractor, with a proven record of excellent customer service and administrative skills.

Education:
Certified General Contractor CGC# 1511413
Bachelor Degree in Civil Engineer.
Master in Bridge and Tunnel.



Vadim Ivankov
Co-Founder VIONUSA & Chief Operation Officer

Vadim has over 15 years of experience in transportation business in the United States. He is the owner of the successful transportation company, which he created from scratch.

From 2011 Vadim is the owner and the general manager of a transportation company ITX Trucking based in Denver , CO Specializing in a moving business , household goods full service moves , transportation logistics, same day delivery services. Running and managing a fleet of 50 Trucks and dispatching 60 more.

Education: University of management - Transportation management



Evgeny Prokhorenko

Business Development Officer

Evgeny has great experience as business development manager in energy corporations, successfully completed the project on acquisition chain of petro stations worth of 150 mln. Dollars in Florida and opened Logistic company.

Education:
Economic-Energetic University - Business management in Energy sector.
Cambridge University.

Vion | Professional team



Alexander Agudelo

Director Real Estate Relations

Alexander has USA Real Estate broker licence. He has great experience in commercial property (including land) acquiring.

Vice President

Lukas Alexander Group

Commercial real estate broker, Real estate investments, Business consulting, Capital Acquisition, International Business Advisor.

<https://www.linkedin.com/in/lukasalexandergroup/>



Maxim Ryzhakov

Chief Information Officer

Maxim dedicated 10+ years to IT industry and is recognized as a top-class specialist by largest international companies: TNK British Petroleum, Rosneft, Norilsk Nickel.

Education:

INSEAD - Executive MBA.

Hampstead School, London - Economics.

Russian University of Economics Plekhanov - Finance.

INSEAD - программа MBA



Sergei Karpov

Blockchain Advisor

Expert in blockchain and cryptocurrency. Sergei has unique experience in:

- Development of IT-solutions in the field of blockchain - technologies and crypto-currencies.
- Creation - White Paper, Smart contract, MVP.
- Consulting on the creation of ICO.
- Mining farm organization.
- Supply and sale of equipment for mining.
- Installation and configuration of hardware equipment GPU-ASIC.
- Calculation, installation of ventilation and electrical equipment for premises.
- Financial operations with crypto-currency, exchanges - electronic wallets.

Education:

Moscow State Technical University «Bauman». Specialty: design and technology of radio-electronic and devices. Qualification: Engineer-researcher.

Russian Space Systems. Intensive training course: "Space communication systems and retransmission. Information technology and systems».

Vion | Professional team



Andrei Chizhevskii
Architect, Designer

Andrey is an architect and has a great experience in designing of industrial objects starting from 1985 year. All his works are characterized by an inimitable design and originality. Has hundreds of his objects all over the world.

Education:
Graduated from the Institute of Architecture



Aleannes Ojeda Perdomo
Senior Managment Communications

5 years of communications experience in a related, fast-paced environment, effectively showing the ability to manage multiple projects and lead multiple tasks in high stress environment. For two years managed a communication team, providing strategy and guidance on day-to-day media relations management, events, and campaigns for Humana Insurance Company.

Education:
Bachelor's degree in Liberal Arts, with Track in Cultural Traditions.
Florida International University.



Natalia Smirnova
International Public Relations

Natalia highly skilled in interpersonal communications, organization and event planning to generate awareness of company brand and promotions. Knowledgeable in the use of social media marketing to increase publicity on sites including Facebook, Twitter, LinkedIn and Google+. Creative and strategic thinker with a solid ability in developing innovative strategies to generate new business leading to increased revenue and profitability. Passionate about increasing market penetration through executing strategic PR methodologies.

Education:
Master's degree in corporation management



Jaime Herdoiza Holguin

Advisor Professional Project Management

Professional Civil Engineer with a Master's in Project Management and Business Investment. Extensive knowledge in initiating, planning and closing all types of projects; with professional skills to manage responsibilities and provide solutions. Highly qualified with effective application of techniques and tools and the whole knowledge of good practices implemented by the Project Management Institute – Senior Consultant and Professor of San Francisco University in Quito – Certified by the Project Management Institute as Professional Project Management (PMP).

Education:

- Master's Degree in Engineering Sciences
UNIVERSIDAD CATOLICA | CHILE | 2004
- Bachelor's Degree in Project Management
PROJECT MANAGEMENT INSTITUTE | EEUU | 2001
- Bachelor's Degree in Civil Engineering
UNIVERSIDAD CATOLICA | ECUADOR | 1996
- Bachelor's Degree in Civil Engineering
UNIVERSIDAD DE CAMPINAS | BRASIL | 1991



Alexander Elistratov

Advisor

From 1995 manage the company INTERAUTCENTER which specializes in international transport logistics, freight forwarding, surveying.

Education:

- Technological Institute of Food Industry.
- Moscow Institute of Economics, Management and Law.
- Moscow Government Technical University.
- Lloyds Maritime Academy – «Warranty Surveying».



Jurij Gnesin

Business Developer Advisor

20+ years of international business development/sales management experience gained in Former SU, Central and Eastern Europe. Dynamic creative business developer and sales manager with expertise in sophisticated power supply and related utility products and wide range of cost effective solutions for various industries with thorough experience in new sales and service sales team management on emerging markets. As energy expert and project manager he has acquired routine in the skills of project sales on a different technical and administrative level.

Education:

Ph.D. in Mechanical Engineering, Renewable energy, combined heat-, cooling- and power generation.



Evgeny Zhrebko

Contractor and Maintenance Advisor

40+ constructing experience in Europe (Austria, Belgium, France, Russia). He used to work on top positions (Chief Technical Officer, Chief Operation Officer) in large scale government organizations.

Education:

Moscow Engineering and Construction Institute.



Selma Radzivanovich

Advisor Design

Selma has gained experience in the field of film, WEB design, photography and the arts in general.

- Education: BTK University of Art and Design 2018 – 2021
- VGIK, THE GERASIMOV INSTITUTE OF CINEMATOGRAPHY, MOSCOW, RUSSIA (THE ANIMATION, MULTIMEDIA, FILMMAKING)
- STUDIO 4, NEW YORK, USA
- <https://www.linkedin.com/in/selma-radzivanovich-31856b167/>

VION development strategy





As we can see in the previous sections, stations for electric trucks are significantly different from their counterparts – the traditional gas stations for cars and trucks and electric stations for passenger cars.

These differences are due to the set and specificity of the services provided by the cargo electric stations. Existing gas stations for diesel trunk road trains do not have the necessary space to accommodate up to 3 electric trucks at once (when driving with an autopilot in a row) and the necessary rest areas for drivers up to 1 hour (maximum charging time).

Branded design and symbols, clearly visible from the road, including a totem with a logo, a sign with the name, internal branding, uniform of employees, etc.

Time of full charging 30-50 minutes

Time of stay at the station about 1 hour

Possibility of installation in a row of 3 road-trucks for simultaneous charging

Cafe Shop (mini market)

Rest zone with TV, Video, Wi-Fi

ATM

Personal hygiene zone - shower, toilet, personal room for changing and relaxing



Complex formation of brand image and product promotion is planned by organizing marketing campaigns in the following main ways:

- 1 Participation in fairs and competitions of truck-drivers to inform about the deployment of the chain of electric stations.
- 2 Articles and messages in the mass media (reporting of the opening of the first stations, description of the new services provided, interviews with drivers of electric trains, etc.).
- 3 Placement of billboards on the highways informing about the closest electric stations (50, 20 km and directly in front of the station).

Effective promotion strategies have been developed for for each direction of the target audience.



Vion | Loyalty strategy

Preserving the loyalty of customers filling stations: Loyalty program

The goal of the loyalty campaign is customer retention. Within the loyalty program, 3 directions will be used:

- 1 The loyalty program for Vion customers implies the issuance of a special bonus card "Vion-card", whereby customers will receive bonuses at each recharging and in a cafe / shop and recreation area. These bonuses can not be cashed out, but can be used when visiting the next VION station. Such a system will stimulate the drivers of electric trucks, knowing that they have bonuses, again and again to return to Vion stations.
- 2 Based on the information from the customer base, Vion will congratulate its customers (for example, 2 times a year - with Christmas and Birthday). In this case, the client will also be have bonuses, with the condition that he must spend them for a certain time.
- 3 For regular customers, for example, recharging for 2 or more years, will be set to an increased % of bonuses.

We will use blockchain technology for registration.

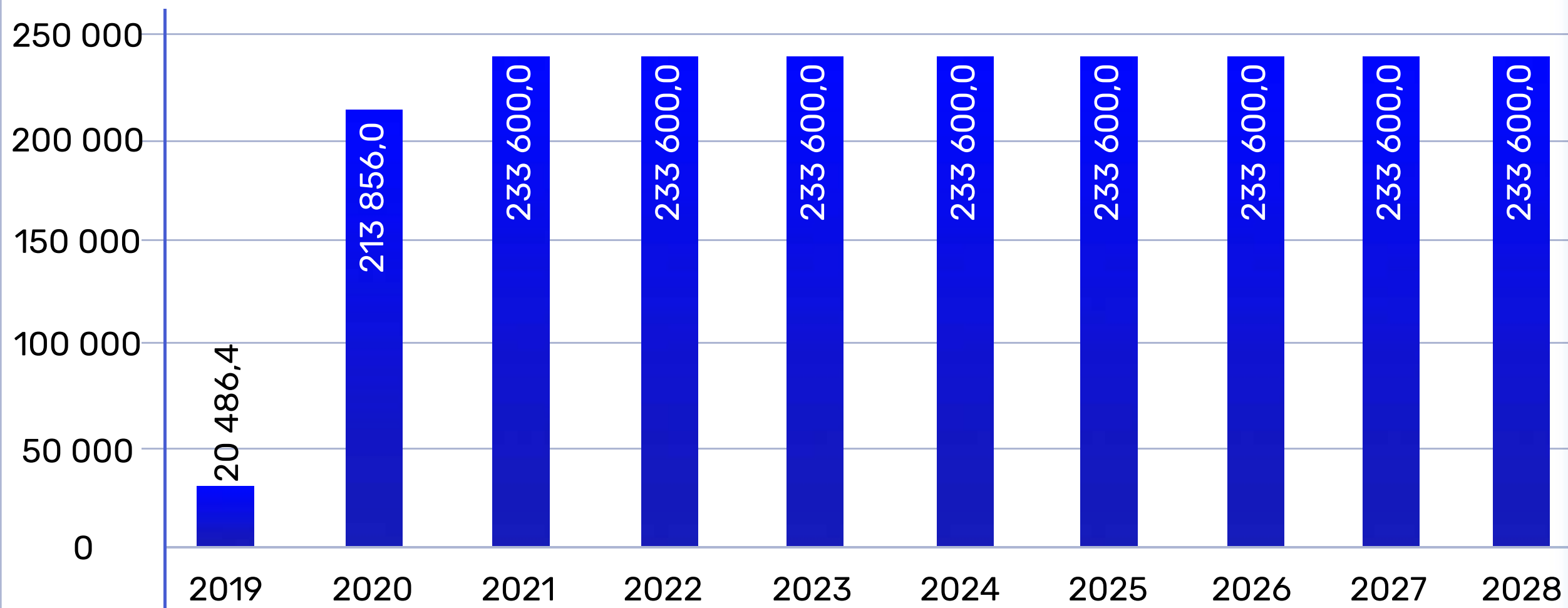


VION Successful financial development

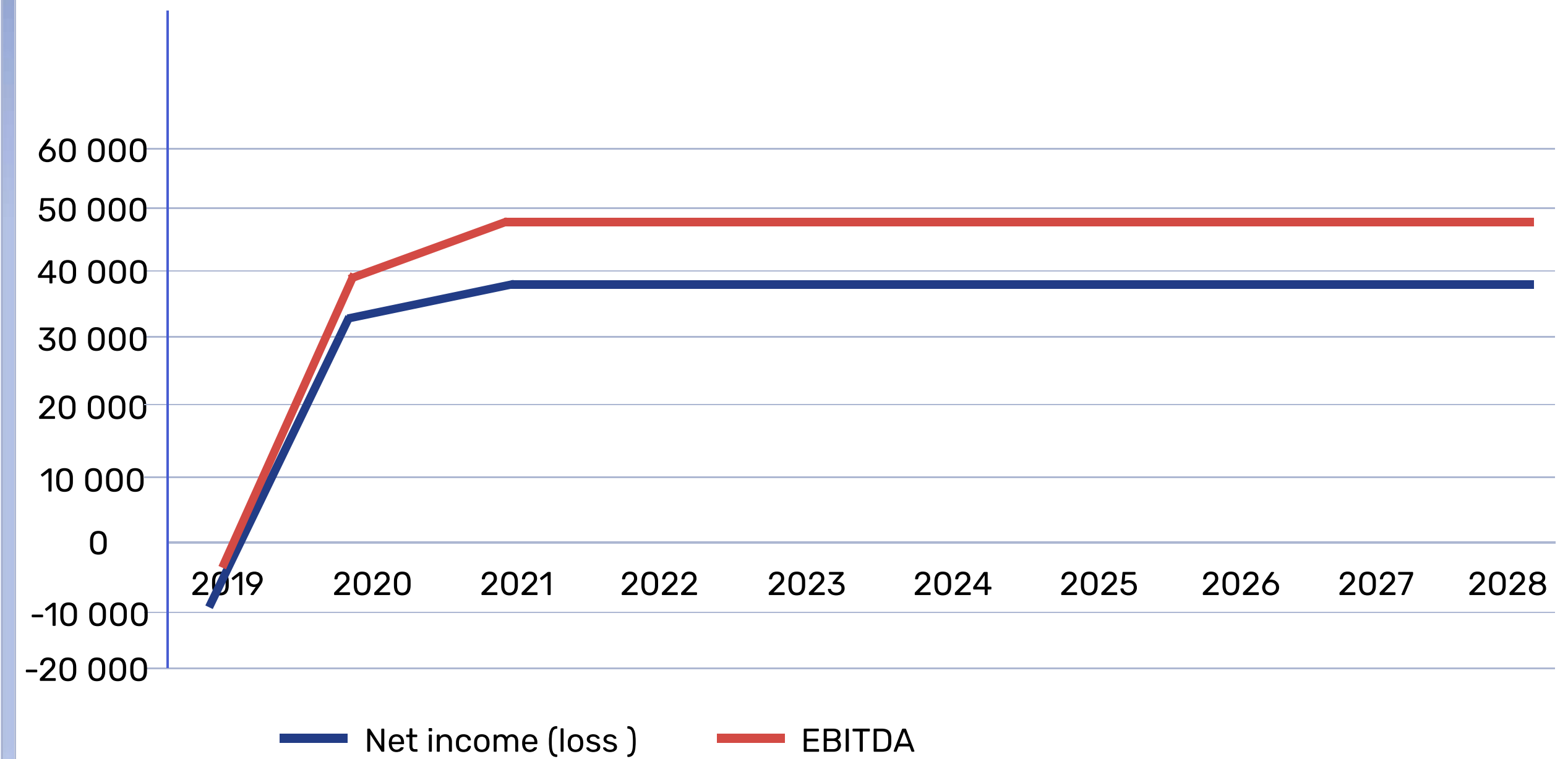


Below there are the main financial graphs calculated based on the construction and commissioning of 50 VION electric power stations for the period from 2019 to 2027. More detailed information can be found in the Business Plan.

**The dynamics of the proceeds of the project
(in case of reaching Hard cap)**



Net profit and EBITDA (in case of reaching Hard cap)





Fuel the world with VION energy!

Contact information:

VIONUSA OU

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